

# SPECIAL OLYMPICS MISSION

The mission of Special Olympics is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills, and friendship with their families, other Special Olympics athletes, and the community.



## 2022 LOCATIONS AND CONTACTS

### KANSAS CITY

Chris Burt 913-236-9290x107 burtc@kssso.org

### PITTSBURG

Erin Fletcher 620-404-9750 fletchere@kssso.org

### MANHATTAN

Krystin Guggisberg 785-531-0577 guggisbergk@kssso.org

### TOPEKA | GARDEN CITY | LAWRENCE

Brent Kaiser 785-639-4010 kaiserb@kssso.org

### MAIZE | HUTCHISON | EMPORIA | SALINA | HAYSVILLE

Luke Schulte 620-408-4450 schultel@kssso.org

## WHAT IS THE POLAR PLUNGE?

The Polar Plunge is an annual event taking place throughout the state of Kansas to raise money for Special Olympics Kansas. Each year, brave individuals jump into the icy waters of Kansas pools or lakes to support Special Olympics athletes. These brave individuals prepare for the event by fundraising during the weeks leading up to your big plunge! All proceeds from the event go toward programs for Special Olympics Kansas athletes!

## WHAT IS THE DIFFERENCE BETWEEN A POLAR PLUNGE AND A SOLAR SPLASH?

This year, some locations will be participating in the typical icy cold Polar Plunge and others will be doing a Solar Splash. The concept is the same - jump into water and fundraise for Special Olympics Kansas. The main difference is Solar Splash events will take place in the Spring with warmer weather and water.

## WHAT IS THE POLAR STRUT?

The Polar Strut is a fun run that can range up from a mile up to a 5K or walk held in conjunction with a Polar Plunge event. The Strut is for anyone who wants to take a brisk walk or run in the cold winter weather. For individuals who are taking the Plunge, this is a great way to warm up before cooling down in the water. For those not taking this Plunge, this is a great way to be a part of the event without taking an icy dip.



**Special  
Olympics**  
Kansas



**PLUNGEKS.ORG**



## YOUR PARTNERSHIP MEANS

Your partnership means Special Olympics Kansas athletes with intellectual disabilities will get the opportunity to share their abilities, experience the power of inclusion, and feel the joy of victory both on and off the field.

## CONNECT WITH US!

**Facebook & Flickr:** Special Olympics Kansas  
**Twitter & Instagram:** sokansas  
**Website:** kso.org & plungeks.org

## YOUR PARTNERSHIP CREATES

### SPORTS TRAINING AND COMPETITION

We offer 20 year-round sports from team sports like basketball, volleyball, and softball, to individual sports like bocce, track and field, and swimming. We even offer winter sports including snowshoeing and downhill skiing.

### LEADERSHIP OPPORTUNITIES

We offer training for our athletes to become leaders in Kansas communities. Our athletes take courses in public speaking, governance, and healthy habits to become global messengers, SOKS health messengers, committee and board members, and even become coaches.

### HEALTH & WELLNESS PROGRAMS & SCREENINGS

We provide free health screenings to athletes at competitions and stand-alone events throughout the year by trained medical professionals. The screenings focus on vision, hearing, dental, general fitness, and healthy habits. We are even able to provide free glasses to athletes in need.

### INCLUSIVE SCHOOLS & COMMUNITIES

We provide curriculum and materials to schools for grades K-college level for inclusive programs including adaptive sports, inclusive youth leadership, and whole school engagement for inclusive activities.

### LASTING FRIENDSHIPS

At the heart of all of our programs is our passion for our athletes to experience joy and participate in a sharing of gifts, skills, and friendship with their families, other Special Olympics athletes, and the community.

## 2022 POLAR PLUNGE FOR SPECIAL OLYMPICS KANSAS

**If you wish to fill out this information in an online format, head to [plungeks.org](http://plungeks.org) and click the "Sponsor" tab in the main menu.**

Please select a location:

- |                                      |                                      |                                    |
|--------------------------------------|--------------------------------------|------------------------------------|
| <input type="checkbox"/> Emporia     | <input type="checkbox"/> Kansas City | <input type="checkbox"/> Pittsburg |
| <input type="checkbox"/> Garden City | <input type="checkbox"/> Lawrence    | <input type="checkbox"/> Salina    |
| <input type="checkbox"/> Haysville   | <input type="checkbox"/> Maize       | <input type="checkbox"/> Topeka    |
| <input type="checkbox"/> Hutchison   | <input type="checkbox"/> Manhattan   |                                    |

Please select a Partnership Level:

- |                                   |                                  |                                       |
|-----------------------------------|----------------------------------|---------------------------------------|
| <input type="checkbox"/> \$10,000 | <input type="checkbox"/> \$1,000 | <input type="checkbox"/> other: _____ |
| <input type="checkbox"/> \$5,000  | <input type="checkbox"/> \$500   |                                       |
| <input type="checkbox"/> \$2,500  | <input type="checkbox"/> \$250   |                                       |
| <input type="checkbox"/> \$1,875  | <input type="checkbox"/> \$150   |                                       |

Contact Information:

.....  
 Primary Contact

.....  
 Company Name

.....  
 Street Address

.....  
 City / State / Zip

.....  
 Phone Number

.....  
 Email Address

Payment Information:

.....  
 Credit Card Number

.....  
 Expiration Date      CVV

.....  
 Signature

Make checks payable to Special Olympics Kansas.  
 Your donation is 100% tax deductible to the extent the law allows.

Return form with payment to:  
**Special Olympics Kansas Polar Plunge**  
 5280 Foxridge Drive  
 Mission, KS 66202

Partner Benefits	\$10,000	\$5,000	\$2,500	\$1,875	\$1,000	\$500	\$250	\$150
Number of waived entry fees for Plunge location	8	7	6	5	4	3	2	1
Company recognition on event t-shirts	Prime Logo	Logo	Logo	Logo	Name	Name	Name	
Ability to hang company banner at Plunge location	✓	✓	✓	✓	✓	✓		
Company listed on Plunge location webpage as ...	Presenting Partner	Freezing Partner	Icy Partner	Frosty Partner	Chilly Partner			
Ability to set up vendor booth at Plunge location	✓	✓	✓	✓				
Company listed as partner in Plunge location press releases	✓	✓	✓	✓				
Number of partnership mentions on SOKS Facebook, Twitter, Instagram	3	3	2	1				
Listed as partner in statewide press releases	✓	✓	✓					
Company recognized in eNewsletter to more than 22,000 email recipients	✓	✓						
Company listed as presenting partner on Plunge location page and <a href="http://plungeks.org">plungeks.org</a> homepage	✓							
Company listed as presenting partner in press releases for location and statewide	✓							
Company mentioned as presenting partner for location in radio and print ads	✓							

