



**Special Olympics**  
Kansas



**FIRST TIME FUNDRAISER?  
WONDERING WHERE TO START?  
SHORT ON TIME?  
INTRODUCING ...**

## **THE PLUNGER TOOL KIT**



**Polar Plunge® Pledge Tracking Form and Team Participation Form:** Use these forms to keep track of your team's progress and your donors so you can remember to say thank you and build goodwill for the future.



**Sample Donation Letter:** Send a letter to your family and friends to let them know you need their help! The spaces provided in the attached form letter will help you formulate a personal letter that specifically addresses your target audience.



**Special Olympics Kansas Fact Sheet:** It is important to inform potential donors about the organization they're supporting and how their contribution will help.



**Who Do You Know? Worksheet:** A successful fundraising campaign or plunge team is built on your family and friends' support. Use this tool to see how many people you can reach!



**Personalized Business Cards:** Pass these around to people you know at your workplace, daycare center, neighborhood, social gatherings, school, etc. Give people an easy way to contact you and support your cause.



**Donor Receipts:** Print these off and carry them around with you as you solicit donations. You can give them to the donors immediately after their contribution.



**Plunge Day Checklist:** Use this checklist to make sure you don't forget anything and make your plunge a great experience.

**Show your passion and enthusiasm for the event!  
That plus a good sales pitch will convince people to contribute!**



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